



SHAPE America and the American Heart Association collaborate on the Jump Rope For Heart and Hoops For Heart programs.

September 1, 2017

Dear Jump Rope and Hoops for Heart Coordinators:

THANK YOU for conducting a Jump or Hoops event last year. Your effort has not only taught your students the importance of helping others, it has assisted the American Heart Association (AHA) in leading the way in the fight against childhood obesity and heart disease. ASAHPERD and AHA collaborate to provide materials and information to schools about the benefits of exercise and the role that it plays in developing a healthy heart.

As you know, Jump Rope for Heart and Hoops for Heart proceeds go to the AHA to be used for fighting heart disease, providing educational materials and public education about heart disease, the nation's #1 killer. Sign up today and you will receive materials on how to conduct an event. AHA provides many incentives for both the coordinator and the participants who champion this great cause. You have participated in these programs in the past, and we encourage you to enroll your school for the 2017 – 2018 school year!

But did you know ASAHPERD receives a portion of the funds raised in Alabama that allow us to provide coordinator incentives as well such as **reduced membership fees** (\$10 for one coordinator per school event), complimentary **lunch on Monday at the Fall Conference**, and an opportunity to apply for a **\$500 grant** for your school? In addition, these funds allow us to maintain some of the lowest conference fees of all state HPERD associations in the U.S.!

The ASAHPERD Fall Conference will be held on Sunday, November 5 – Tuesday, November 7, 2017 at the Birmingham Hyatt Regency/Wynfrey Hotel. There will be several motivational and instructional sessions to help you plan an event, teach skills, and motivate your students to participate in Jump Rope/Hoops events.

The **coordinators' recognition LUNCHEON and Town Hall meeting will be held on Monday, November 6 at 12:00 p.m.** Those who serve as coordinators at your school are invited to attend at no charge as long as you are registered for the Fall Conference! Please confirm that you plan to attend the lunch by emailing adavis@tcss.net by **October 31st**. And, remember *if you were a 2016-2017 Jump Rope or Hoops for Heart Coordinator, your membership fee for ASAHPERD is ONLY \$10.00!* Join or renew online www.asahperd.org!

The **ASAHPERD Coordinator's Grant (deadline October 1, 2017)** application is on the back of this letter and on our website. Please take time to review these materials and consider applying for a grant to receive funding to enhance your physical education and Jump/Hoops program. Please email your application to adavis@tcss.net.

We look forward to seeing you at the Fall Conference!

Sincerely,

Erin Reilly, ASAHPERD President

Donna Hester, ASAHPERD Executive Director

Anita Davis & Valerie Yarbrough, ASAHPERD Jump & Hoops for Heart Co-Coordinators

Reminders:

- Sign up to conduct a Jump Rope or Hoops event this year!
- Renew your ASAHPERD membership before the Fall Conference to save time!
- Apply for a \$500 Jump Rope/Hoops Coordinator grant - October 1st deadline
- Attend the Coordinators' Recognition Lunch & Town Hall Meeting RSVP by October 31st
- Pre-Register for the ASAHPERD Fall Conference - October 27th deadline

ASAPERD JUMP ROPE FOR HEART/HOOPS FOR HEART COORDINATORS \$500 GRANT

QUALIFICATIONS

1. Local JRFH/HFH Coordinator for preceding **and** current year as verified by ASAPERD and AHA
2. Current Member of ASAPERD (at time of application and acceptance of grant)
3. K – 12 physical education teacher
4. Must not have been a recipient of this award for the previous year

APPLICATION FORM

Name of Local Coordinator: _____

School: _____

Home Address: _____

School Phone: () _____ Home Phone: () _____

Email: _____

Years as a JFRH/HFH Coordinator: ____ Have you ever received this award? ____ If so, when: ____

Verification of JFRH/HFH Coordinator: _____	Current ASAPERD Member: _____
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SUBMIT RESPONSES TO THE FOLLOWING STATEMENTS:

- 1. Funding Request:** Describe the purpose and scope of your project. (Sample fundable activities include but are not limited to the following; JRFH/HFH programs, public relations programs for JRFH/HFH programs, programs to increase participation in JFRH/HFH programs, requests professional development for JFRH/HFH.)
- 2. Past Accomplishments:** Describe past accomplishments of your JRFH/HFH program that would assist the committee in evaluating the potential impact of your proposed project (including program events, number of participants, growth of program, publicity, administrative support, etc.)
- 3. Sell Your Program:** Include ideas that make your JFRH/HFH program unique, ideas that make your program a success, and how you improved your JRFH/HFH program this year.

Application & essays must be received by OCTOBER 1, 2017
Send via email to adavis@tcss.net

**Grants will be awarded during the Coordinators' Appreciation Luncheon on
Monday, November 6 at the ASAPERD Fall Conference.**

Conference details available at www.asahperd.org